

MESSAGE FROM OUR CEO

DEAR STAKEHOLDERS,

The year 2022 marked a significant shift towards normalcy as the pandemic retreated around the world, bringing with it a renewed sense of optimism. In Cambodia, pandemic-induced restrictions were lifted, which led to an increase in business, social and tourism activities. Against this backdrop, Smart Axiata remained steadfast in our mission to connect people and played a pivotal role in supporting the Kingdom's unwavering efforts towards a sustainable economic recovery.

ZIAD SHATARA

Chief Executive Officer



Smart has made significant contributions through a wide range of initiatives and programs that are truly making a difference in the everyday lives of the people of Cambodia. One of our primary focuses has been ensuring that connectivity services reach even the most remote areas, allowing access to vital resources and opportunities. Additionally, we have made substantial investments in enhancing the Kingdom's network and digital ecosystems, establishing a solid foundation for a thriving digital economy and society.

Our efforts go beyond infrastructure and technology. We recognize the importance of supporting social programs that address the needs of our communities. Through various partnerships and collaborations, both in the private and public sectors, we have worked tirelessly to bridge the digital divide and promote digital literacy. Our aim is to create an inclusive digital society and economy, where no one is left behind as the world fully embraces digitalization. Together, with like-minded organizations, we have implemented robust digital literacy programs, empowering individuals and equipping them with the skills needed to succeed in the digital era.

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We hold unwavering dedication to serving the wider community, encompassing students, the underserved and the underprivileged. In 2022, we made a substantial investment of over 650,000 USD in community initiatives focused on digital advancement, technology, education, entrepreneurship and environmental protection. Among our significant ongoing community endeavors, IMPACT+ stands out as an exemplary program carried out in collaboration with World Vision International. Through IMPACT+, we positively influenced the lives of more than 9,000 youths last year by equipping them with essential skills crucial for their future success.

Furthermore, our new partnership with UNESCO has allowed Smart to contribute devices and Internet access to the Basic Education Equivalency Program (BEEP), working towards enhancing access to basic education for out-of-school youths.

It is essential to highlight the remarkable efforts of our employees, who have played an instrumental role in ensuring the successful execution of the programs we facilitate and participate in. Last year alone, **a total of 148 employees** generously volunteered their time to support 15 programs, making a profound impact on the lives of thousands of people.

Total beneficiaries

141,344

Mobile Libraries and
Library Orientation
Center

Benefited
5,000 students

BEEP

601 (almost 50%
have graduated)

Digital literacy
workshops

1,105 (includes
students and university
volunteer trainers)

Project R supported
education of

17,334
high school students in
Siem Reap

Impact+ program in
collaboration
with world vision
international

Benefited
9,150 children,
adolescents and youths
directly and indirectly

A total of

148 employees
volunteered to support
15 programs in 2022

At the other end of the spectrum, Smart actively nurtures tech and digital entrepreneurs in Cambodia through the Smart Axiata Digital Innovation Fund, where almost 3 million USD has been invested in 10 high-growth startups since the fund began in 2017. This has not only helped to create jobs and economic value but also modernized the various sectors that these investee companies are a part of.

Looking ahead, we will continue to progress Axiata Group's vision of sustainable growth through partnerships, service offerings and community engagement.

In conclusion, I want to express my gratitude to the dedicated team at Smart Axiata for their unwavering commitment and hard work in propelling the Smart family to the forefront of the digital landscape. We will remain fully committed to enhancing the positive influence we exert daily and will maintain our close collaboration with the government and all our stakeholders as we continue to advance in a responsible and sustainable manner.

